

CAPABILITIES STATEMENT

Strategic Management Services, LLC (SMS) is a economically disadvantaged women-owned, small business providing innovative, culturally competent, practical and strategic management consulting solutions to local, state and federal government, non-profit and corporate organizations. We pride ourselves on our ability to quickly ramp up to meet the most demanding deadlines on-time and within budget.

Our team specializes in developing, catalyzing, and executing large-scale, multi-sectorial projects, providing culturally competent facilitation services and delivering tailored, technical assistance across a variety of disciplines. Our approach is driven by our knowledge that the services we provide influence the lives of individuals well beyond our client base. This knowledge fuels our commitment to ensure our solutions empower and enable clients to sustain efforts well beyond the terms of our engagement.

COMPETENCIES:

- Group facilitation
- Strategic planning and capacity building
- Program development and project management
- Partnership development and capacity building
- Collaborative planning support
- Technical assistance and training
- Webinar coordination and facilitation
- Workgroup, expert panel and steering committee management
- Community-based participatory research
- Materials Development

KEY DIFFERENTIATORS:

- ✧ **Accountable...**
We maintain the highest degree of integrity knowing our services influence the lives of individuals beyond our client base.
- ✧ **Collaborative...**
We act as partners with our clients working together to achieve collective outcomes.
- ✧ **Culturally-Competent...**
Our values, experience, and skills enable us to work effectively across cultures and sectors.
- ✧ **Innovative...**
Our creativity is fueled by our multifarious professional experiences and incorporates a balance between proven and emerging strategies and trends.

CLIENTS INCLUDE:



DUNS: 078314553
CAGE Code: 6LYK9
EIN: 35-2428419

CERTIFICATIONS:

- ✧ MBE
- ✧ DBE
- ✧ WOSB
- ✧ EDWOSB

REGISTRATIONS:

- ✧ SBA
- ✧ SAM
- ✧ MDOT

NAICS Codes:

- 541611 -- Administrative Management and General Management Consulting Services
- 541618 -- Other Management Consulting Services
- 541690 -- Other Scientific & Technical Services
- 541720 -- Research and Development in the Social Sciences and Humanities
- 541921 -- Photography Studios, Portrait
- 541922 -- Commercial Photography
- 541990 -- All Other Professional, Scientific, and Technical Service
- 561410 -- Document Preparation Services
- 561499 -- All Other Business Support Services
- 611430 -- Professional and Management Development Training
- 611710 -- Educational Support Services
- 812990 -- All Other Personnel Services
- 923110 -- Administration of Education Programs
- 923120 -- Administration of Public Health Programs

POINT OF CONTACT:

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Strategic Management Services, LLC
Building Optimum Strategic Relationships
www.smsllcgroup.com

PAST PERFORMANCE

Strategic Planning & Capacity Building

- Designed and facilitated a 2-day team building retreat for the Centers for Disease Control and Prevention's (CDC) Division of Cancer Prevention and Control (DCPC).
- Designed and facilitated a 1-day strategic planning retreat for CDC's DCPC's Partnership and Evaluation Team to develop a 3-year strategic plan.
- Facilitated leadership sessions for leaders from hospitals, county and state cancer programs, philanthropic organizations, and regional public health organizations in the Washington, DC metropolitan area to discuss the need for continued focus on cancer health-disparities in a post affordable care act (ACA) world.
- Designed and facilitated a staff retreat for a non-profit organization on process improvement, clarification of roles and responsibilities and improving internal communications.
- Engaged and facilitated leaders from 18 national organizations to develop a 10-year strategic plan for implementing a regional cancer intervention initiative.

Group Facilitation

- Coordinated and facilitated a series of three (3) focus groups in the District of Columbia, Cleveland, OH and Memphis, TN to better understand public views regarding health insurance literature developed by the Patient Advocate Foundation within a 10-week time frame.
- Coordinated and facilitated a series of four (4) focus groups in the District of Columbia for African-American and Latina breast cancer patients and survivors and patients living with HIV/AIDS to obtain their perspective on "value" in care within a 3-month time frame. Outcomes from the focus groups were used to inform Robert Wood Johnson Foundation's (RWJF) Culture of Health Action Framework.
- Facilitated a series of key informant interviews and focus groups in Chicago, IL, Houston, TX, San Diego, CA and the District of Columbia. Qualitative data from the focus groups was used to develop a set of messages to help a mission-driven health organization convey the importance of health equity to elected officials (local, state and federal), organizational decision makers, and the general public.

Technical Assistance & Training

- Developed and delivered a series of trainings for public health, medical and allied health professionals and state government employees on Increasing Cancer Screening Rates through Enhanced Partnerships between CDC-funded programs and Federally Qualified Health Centers.
- Developed and spearheaded the execution of a series of webinars and workshops focused on the policy and advocacy implications stemming from the ACA for 55 CDC-funded state, American Indian/Alaska Native (AI/AN) tribal nations and programs, and U.S. associated pacific island jurisdictions (PIJ) and territory programs.
- Orchestrated three (3), culturally appropriate policy and practice summits for CDC-funded cancer programs in a 12-month time frame. Each 2.5 day summit included leaders from states, AI/AN tribal nations and programs and U.S. PIJ and territory programs as well as content experts from national cancer and chronic disease organizations.

Program/Project Management

- Provided project management for a multifaceted cancer prevention program and public awareness campaign to promote the importance of the HPV vaccine to parents and providers for the District of Columbia Department of Health.
- Provided project management for a 2-year Pfizer grant to state tobacco control departments and CDC funded quitlines to develop capacity for eReferral with health care systems.
- Provided project management for a 2-year RWJF funded, national project that involved a collaboration between public housing agencies (PHA), state quitlines, and community health centers to increase the demand for cessation services among PHA residents, reduce tobacco use and improve the overall health, well-being and equity of PHA communities.

Materials Development

- Designed and developed a culturally competent, web-based interactive toolkit and guide on policy, systems and environmental change for CDC-funded state, AI/AN tribal nations and programs and PIJ and territory cancer coalitions and programs.
- Designed and developed a toolkit to support CDC-funded cancer programs in analyzing their membership composition and identifying and engaging new members from the business community and private sector.



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